



**WESTROCK**  
COFFEE

**2024 SUSTAINABILITY REPORT**







Ivan Dario Correa Arboleda → Antioquia, Colombia → Raíz Sustainability™ farmer partner

THANK YOU TO OUR PARTNERS

At Westrock Coffee Company, we feel privileged to work with many outstanding organizations throughout the coffee supply chain. We would especially like to thank the farmers, exporters, and organizations with whom we collaborated with in 2024. We look forward to many more years of working together, driving positive change in the coffee industry.



Cover Photo: Paula Magalhães Paiva → Minas Gerais, Brazil → Farmer Direct Verified® farmer partner



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Forward-Looking Statement

This report includes forward-looking statements as defined under U.S. federal securities law, including, but not limited to, our plans, expectations, goals, projections and statements regarding our sustainability efforts and other statements that are not historical facts. These statements are based on various assumptions and on the current expectations of the management of Westrock Coffee as of the date hereof and are not predictions of actual performance. Actual events and circumstances are difficult or impossible to predict and could materially differ from what is expressed, implied, or forecasted in these statements due to a number of risks and uncertainties, including, but not limited to, those factors discussed in Westrock Coffee's annual report on Form 10-K, under the heading "Item 1A. Risk Factors", and other documents Westrock Coffee has filed, or will file, with the U.S. Securities and Exchange Commission. Readers are cautioned not to place undue reliance on forward-looking statements, which speak only as of the date hereof. Westrock Coffee undertakes no obligation to publicly update or revise any forward-looking statements after the date they are made, whether as a result of new information, future events, or otherwise.



# We Are Westrock Coffee

44

Q graders



8

facilities

70%

workforce who support initiatives in their own communities

## 1 Mission

We aim to be the world's most competitive and innovative provider of beverage solutions to the most distinguished brands in order to provide smallholder farmers and their families the ability to advance their quality of life and economic well-being.

3,800+

new customers in 2024

40%

workforce under 40 years old

1,400+

team members in **11 COUNTRIES** across all company groups



16

teams managing

17

product formats



5,700+

collective years of experience in the coffee & tea industries

## Our Approach to a Sustainable Future

Westrock Coffee Company entered the coffee business in 2009 to challenge industry norms and build a better future for the entire supply chain. We envision a new normal, in which coffee and tea products are grown **sustainably** by fairly paid farmers, traded **transparently**, transformed to finished product without harm to the environment, and enjoyed by people who understand the power of their purchase.

Over the last 15 years, we scaled farm-to-cup accountability by developing digital **traceability** in our coffee supply chains, and expanded that capability to 282,000 farmer transactions on four continents. We have filled critical visibility gaps and built a supply chain accountability framework to mitigate our customers' supply chain risks. Our teams have tackled manufacturing footprint reduction, efficiency improvements, and **responsible** packaging needs. We have created partnerships from farmer to customer to uphold our collective responsibility to empower our partners and protect our environment. We offer all of this in packaged product form to customers with the same goal.

Now, we're setting our 2030 sustainability strategy at a time when the sustainability conversation in our industry has become convoluted. We want to distill the conversation to what's most critical for our industry's future. We do this with two questions.

**Where does Westrock Coffee's vision align with our industry's needs and our sphere of influence?** Westrock Coffee has influence over our supply chains and communities, where the critical issues shaping the industry's future are **regenerative** and economically viable farm systems, climate resiliency, responsible water use and biodiversity protection, sustainable community habits, methodical investments in sustainable manufacturing, and substantial waste elimination.

**How do we make an impact through market volatility and evolving sociopolitical environments?** We supply coffee and tea that restore farmer livelihood, communities, and nature through a systematic evolution from a responsible baseline, to a sustainable middle ground, and finally, to regenerative agribusiness. We embrace sustainable innovations wherever they make a substantial contribution to our vision.

We're excited to share where we've been and where we're headed in this report.

Sincerely,

Brooke Cantrell

Vice President, Sustainability  
Westrock Coffee Company







Team members on a 2024 trip to visit a Westrock Coffee-funded water project in Rwanda

# Westrock Coffee's 2030 Sustainability Strategy

## Sustainable Supply & Ecosystems

Introduce innovative opportunities for farmers and customers to connect and grow within Westrock Coffee's Raíz Sustainability™ platform

Restore our ecosystems' ability to support native biodiversity, cash crops, water retention, and carbon sequestration in our manufacturing and coffee-producing communities

Increase our facilities' production efficiency, significantly reduce waste, and reduce GHG emissions



Yessenia Yanet Rímache Chavez → San Martín, Peru → Farmer Direct Verified® farmer partner

## Our Vision for 2030

We envision an industry in which shared value and transparency stretch from our farmer partners to our customers, empowering everyone in the supply chain with accountability, dignified work, and a firm financial foundation.

Our mission has always been to empower smallholder farmers to build sustainable livelihoods through profitable, sustainable farming that protects the **resilience** of their families, land, and communities.

Now, we're expanding that mission to incorporate our manufacturing communities. We have seen that the basic principles of resiliency are the same worldwide. We're excited to take everything we've learned over the last 15 years to launch our sustainability strategy for the next six years. It focuses on key areas vital to resilience from farmers, to Westrock, to our customers—recognizing that supporting people goes hand in hand with safeguarding the environment that sustains them.

We invite our customers to partner with us in creating a sustainable future for the communities we serve and the industry as a whole.

**Will Ford**  
Chief Operating Officer  
Westrock Coffee Company



## Education & Empowerment

Provide cost of production analysis and sales margin expansion recommendations to farmers

Use the same data to provide customer insights on the influence of market pricing, climate change, and agricultural practices on farm economic status

Make nature-based solutions to climate change accessible to Westrock team members through sustainability education and volunteer opportunities domestically and abroad



Rwanda Trading Company farmer partners → Southern Province, Rwanda



Ghulierme Marquet Chaves Garcia → Sul de Minas, Brazil → Farmer Direct Verified® farmer partner

## Traceability & Transparency

Make our 15-year investment in supply chain transparency capabilities available to our customers, providing deeper farm-to-customer connection and supply chain insights



# 2024 Accomplishments



## FARMER

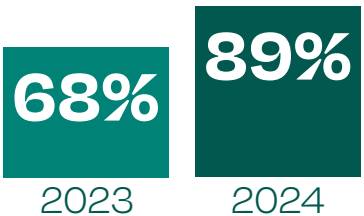
Service Projects and Programs Offered to Farmers



354

new farms added to sustainability programs in 2024

Responsibly Sourced Coffee & Tea



79%

growth in Raíz farmer training sessions from 2023 to 2024



## SUPPLIER

Supplier Programs Approved for Real Roots™



100%

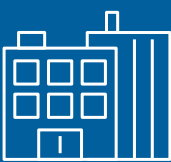
of tea suppliers began responsible sourcing assessments in 2024

Suppliers Audited for Responsible Sourcing Compliance



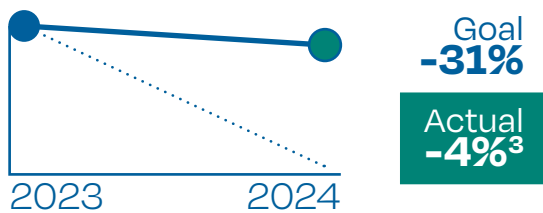
91

potential responsible supply chain risks<sup>1</sup> identified and cleared in 2024 through supplier audits

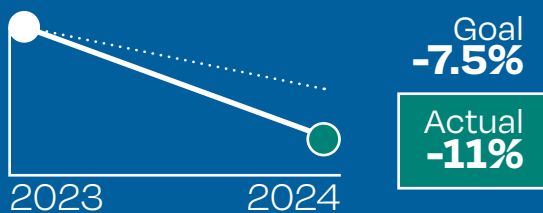


## MANUFACTURING<sup>2</sup>

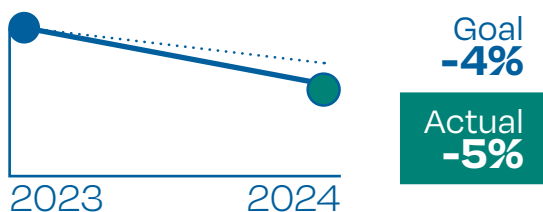
Landfill Waste Reduction



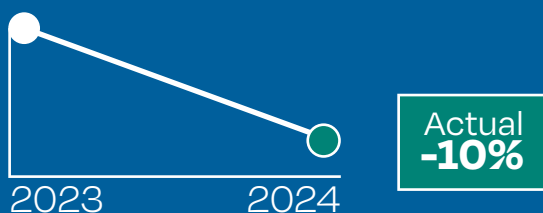
Packaging Waste Reduction



Electricity Use Reduction



Water Use Reduction



## CUSTOMERS

Raíz Sustainability™ was recognized by the Global Coffee Platform as equivalent to the Coffee Sustainability Reference Code, 2nd party assurance

370

conventional products transitioned to responsibly sourced in 2024

30,823

traceable farmer transactions captured on behalf of customers in 2024

130+

new products commercialized in 2024



# Responsible Sourcing is Our Minimum Standard

From our earliest days as an exporter in Rwanda, Westrock Coffee learned that accountability is the cornerstone of mutually beneficial supply chain partnerships. This is the reason we have made responsible sourcing the foundational component of our sourcing strategy. This requirement and the framework we built to buy 100% of our coffee and tea responsibly by the end of 2025 is not the easiest path, but what we believe is the right one for Westrock Coffee.

From a compliance perspective, 100% of our coffee importers, processors, and exporters within our strategic supply chains underwent third-party audits to ensure adherence to our Responsible Sourcing Policy between 2023 and 2024. All tea suppliers were assessed in 2024 and will complete third-party audits in 2025.

From a material purchases perspective, we created Real Roots™, an entry-level program for participating farmers to sell us coffee in compliance with a zero-tolerance approach to specific issues such as forced labor and deforestation. We assess our suppliers' origin programs to ascertain whether they meet these standards. Through the 23 approved programs, we purchased 29M lbs of responsibly sourced coffee on behalf of our customers in 2024. By the end of 2025, all the coffee we source will be Real Roots™ at a minimum.

14

compliance indicators in our supplier audits

47

suppliers were 3<sup>rd</sup> party audited in 2024


91

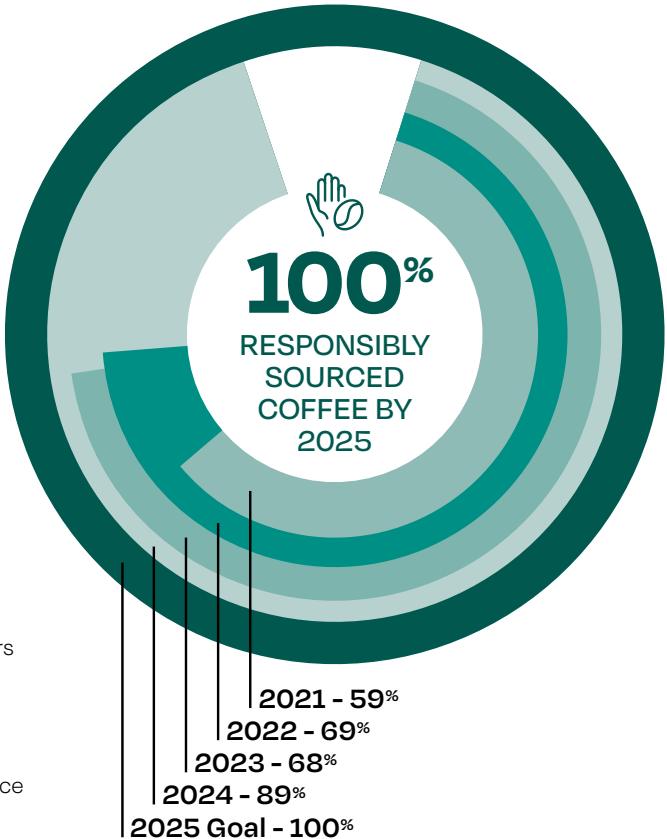
potential supply chain risks<sup>1</sup> identified and cleared in 2024

HEAR FROM US

“By holding ourselves accountable to a responsible sourcing plan, we are choosing to be good stewards of the supply chain. As a significant participant in a challenging coffee market, we owe it to our suppliers and customers to pursue stability, sustainability, and transparency with every sourcing decision we make. Having worked alongside the same coffee communities for over a decade, I can attest that resiliency and longevity in coffee start with being a responsible partner—one who remains committed to the long-term success of producers and the sustainability of their livelihoods.”

CLAY PARKER  
SVP of Commodities → Little Rock, AR





**BUILDING ON A FOUNDATION OF RESPONSIBLE SOURCING**

Our long-term commitment to operating with responsible sourcing as a core commitment is embodied by our relationship with 65,000 farmer partners in Rwanda where we operate through our sister company, Rwanda Trading Company (RTC). From its founding in 2009, RTC created fair market pricing between farmers and buyers in Rwanda. Then, the company established transaction transparency from farm to export. By 2013, it had the commercial foundation on which to build its Agribusiness Training Program, which over 54,000 Rwandan farmers completed between 2013 and 2020. The program generated substantial farm yield and revenue growth; it also created the trust required for all post-training farmer services now offered by RTC. This includes seedling distribution and pre-harvest farm loans.

In 2024, RTC, in partnership with Westrock Coffee, surpassed its goal to distribute 5 million tree seedlings by 2025. The first 351,000 coffee trees planted in 2025 are expected to provide a 297,145 lb. volume bump in the 2025 harvest season. RTC also expanded its pre-harvest loan program to 2,353 farmers at a total portfolio value of almost 1 Billion Rwandan Francs, or USD \$643,000, representing a 209% growth since the company piloted the program in 2019.

HEAR FROM US

“As we continue to navigate through unpredictable market realities, RTC maintains a commitment to support its farmer partners by focusing on what we can control, quality and meeting regulatory requirements. In 2024, GPS coordinates were collected on 47,443 farms, and our entire supply chain is 100% EUDR-compliant going into the 2025 season.”

JJ NDAISENGA  
Managing Director of Rwanda Trading Company → Kigali, Rwanda



1.1M+

seedlings distributed in 2024

2,353

farmers received farm loans with a 99% repayment rate

60%

of exports traceable to farmers



Team members on a 2024 trip to visit a Westrock Coffee-funded education project in Rwanda





Jose Estanislao Herrera García and Aurelia Fernandez Inga → Peru → Farmer Direct Verified® farmer partners

# Westrock Coffee Supply

We partner with farmers and customers to advance our coffee supply from responsible, to sustainable, and finally, to regenerative.



## RESPONSIBLE SUPPLY CHAIN PARTNERS ARE DOING NO HARM TO PEOPLE OR ECOSYSTEMS.

Real Roots™ provides a responsible foundation for coffee sourcing that establishes social and environmental accountability through a supplier vetting process and an ethical risk management approach.



23  
supplier  
programs  
approved

19  
origins with  
approved  
programs



# Our Sourcing Capabilities

## from Risk Management to Regenerative Programs

Westrock Coffee has developed sourcing capabilities that uniquely address the needs of both customers and farmers, while aligning with the company's vision for a resilient industry.

As a baseline, our sourcing programs and traceability functions give customers an efficient way to manage supply chain risks related to environmental protection, human rights, volume, and transparency. For customers and farmers who share our vision, we offer full digital product traceability, farmer-to-customer connections, and sustainable farm investment opportunities.

### DO YOU KNOW WHERE YOUR COFFEE COMES FROM?

#### TRACEABILITY FOR COMPLIANCE

Our standard coffee and tea traceability protocols pair with our sourcing programs to give customers:

- 1) Ethical supply risk mitigation; and
- 2) Compliance with EU Deforestation Regulation and Corporate Sustainability Due Diligence across a range of products.

#### TRACEABILITY FOR TRANSPARENT PARTNERSHIPS

Farmer Direct Verified® is Westrock Coffee's digital traceability platform that captures every transaction from the farm forward to ensure economic transparency and farmer payment accountability. Additionally, customers can connect farmer transactions to each farm's sustainability status and make data-driven supply chain decisions.



32,395

metrics collected  
to determine farm  
sustainability status  
in 2024

1,045

farmer partners  
visited in 2024

30,833

farmer transactions  
verified for fair  
payment in 2024

## SUSTAINABLE SUPPLY CHAIN PARTNERS ARE RESILIENT, THEIR WORK HELPS FARMING COMMUNITIES, AND THEY ARE DOING NO HARM TO ECOSYSTEMS.

3<sup>rd</sup> party Certifications offer customers robust choices and benchmark compliance criteria for Westrock Coffee's programs.



## REGENERATIVE SUPPLY CHAIN PARTNERS ARE THRIVING, THEIR WORK HELPS FARMING COMMUNITIES, AND THEY ARE RESTORING THE ECOSYSTEMS IN WHICH THEY'RE WORKING.

Raíz Sustainability™ is comprised of sustainable supply chain partners who are moving toward regenerative agriculture.

Raíz products are also traceable to the farmer. We know the name, location, and sustainability status of every Raíz farm and ensure they are paid fairly.



### HEAR FROM US

"It is very rewarding to be in the field every day to be part of the producers' success through the implementation of our Raíz Sustainability™ program. Their good agricultural practices foster awareness of environmental conservation, and the continuous improvement of their economic models is strengthened by the integration of new generations into the family business, always with a focus on sustainability."

**MARLIO ABELLA**  
Westrock Coffee Field Representative  
→ Huila, Colombia





# Celebrating 10 Years of Raíz Sustainability™

**Where We Came From**  
Raíz Sustainability™ (Raíz) began in 2015 to build a legacy of positive change on coffee farms throughout our supply chain. After 10 years of success, we're most proud of being part of the evolution of these farms. Since 2015, average potential production has increased by 59% and compliance with the Raíz standard has increased by 10% and 30% for mandatory and continuous improvement indicators respectively.

**Where We Are**  
We have been committed to continuously improving Raíz Sustainability™ to ensure that it remains relevant and rigorous. In 2024, Raíz was recognized by the Global Coffee Platform as equivalent to the Coffee Sustainability Reference Code, 2nd party assurance. This recognition is a reflection of our commitment to meet exacting sustainability standards.

**Where We're Going**  
After 10 years of programmatic and commercial success, we are looking ahead and asking ourselves, what's next for Raíz Sustainability™? Over the next five years, Westrock Coffee is devoted to 1) elevating industry standards through Raíz's five Focus Areas, 2) providing more resources to farmers and authentic farm connections to customers, and 3) expanding volume capacity

**55M lb**  
capacity in 2024;  
**6,800+**  
participating farmers  
since 2015

**\$8.5M**  
paid in farmer  
premiums since 2015

**5,408**  
training & farm visits  
in 2024;  
**67,103**  
since 2015



**DIFFERENTIATORS**

- Every farm receives 2 visits plus training every year
- 3rd Party Audited Standard
- Guaranteed farmer premiums per pound sold
- Customer visibility to every Raíz farmer
- Compliance risk decreases and supply security increases



Brothers, Cesar and Edwin Cortez → Quindío, Colombia → Raíz Sustainability™ farmer partners

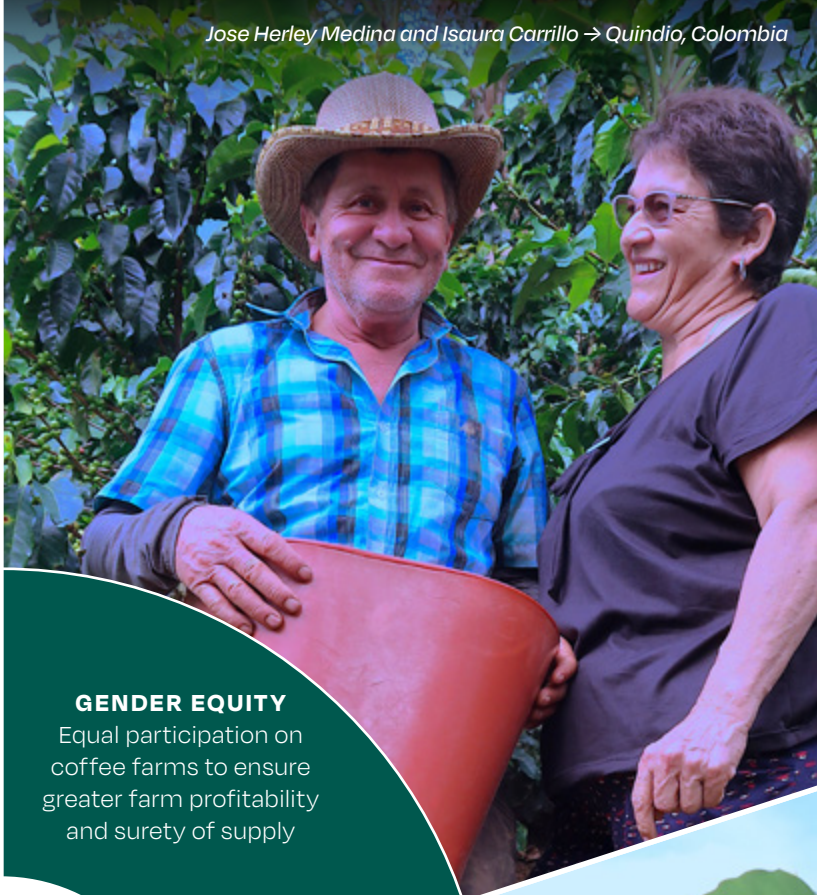
Finca Guayacanes → Concordia, Colombia



**LABOR PRACTICES**

Contribute to on-farm and community well-being while also enhancing the quality and resilience of the coffee supply chain

Jose Herley Medina and Isaura Carrillo → Quindío, Colombia



**GENDER EQUITY**

Equal participation on coffee farms to ensure greater farm profitability and surety of supply

**YOUTH PARTICIPATION**

Facilitate the transmission of coffee knowledge to foster innovation and create economic incentives that further the generational legacy of coffee



Nicolás López Carvajal → Quindío, Colombia



**FARM RESILIENCY**

Advance farm business management and the ability to be profitable in the face of outside risks

**REGENERATIVE AGRICULTURE & AGROFORESTRY**

Ensure the long-term viability of coffee production while minimizing its environmental impact





# Raíz Sustainability™

## Spotlights

Celebrating the successes of 10 years of Raíz Sustainability™ would not be possible without the resilience of all Raíz farmers, across six countries. Although farmer groups in every origin are held to the same high standards, there are both challenges and advantages that make each origin and farm unique. This year, we are highlighting the accomplishments of two Raíz origins and two Raíz farmers whose commitment to excellence continue to inspire their peers, employees, and our teams at Westrock Coffee to make the coffee industry a more sustainable business for everyone.



### Colombia

1,270 farms | 24,603 ha total cluster area | 19.37 ha average farm size

#### WHAT MAKES IT UNIQUE?

As the 3rd largest coffee producing country in the world, Colombia has the scale to drive substantial positive changes in the coffee industry. Within the Raíz Sustainability™ system, over 85% of active Raíz farmers in Colombia joined the program in 2015 and will soon celebrate 10 years of Raíz partnership.

- Most Raíz farmers participating of any origin
- Highest rate of technical assistance visits of any origin
- 1,070 hours invested in farmer training in 2024

### Mexico

599 farms | 2,576 ha total cluster area | 4.31 ha average farm size

#### WHAT MAKES IT UNIQUE?

Coffee farming in Mexico is largely done by smallholders, many from indigenous communities, providing ample opportunity for family members like women and young adults to be involved in the coffee business. One of the key focus initiatives for this Raíz cluster has been the renovation of coffee trees using leaf rust-resistant varieties that are locally adapted and more productive. As a result, the average productivity in the group has increased by 40%.

- 26% of participants are women, the highest female participation in 2024
- Average farmer age is 48 years old, the lowest in any Raíz origin
- 290,619 trees planted, the highest in any Raíz origin



### Beatriz Helena Vélez Restrepo

Age: 78

Location: Concordia, Colombia

Farm Size: 13.84 hectares

Westrock Coffee farmer partner since: 2016

Area of Excellence: Gender Equity & Youth Engagement

Doña Beatriz has dedicated 53 years to coffee farming, making it a priority to employ families, especially women, from nearby communities. Recognizing that many women struggled to work due to childcare needs, she founded the Hogar Infantil Niños del Café 30 years ago, providing a safe space, quality education, and food for the children of coffee pickers. Beatriz's farm is known for its fair labor practices. She ensures dignified treatment, reasonable work hours, fair wages, and economic incentives for both men and women. She also promotes education for workers and their children, maintaining a close, supportive relationship with her employees and prioritizing their well-being.

### Oscar Obdulio Melgar

Age: 51

Location: Canguacota, Honduras

Farm Size: 29 hectares

Westrock Coffee farmer partner since: 2023

Area of Excellence: Regenerative Agriculture

Don Oscar exemplifies the positive impact of the five Raíz focus areas on farms and communities. As a leader in sustainable production, he promotes gender equity by actively including women on his team and encourages youth participation to ensure knowledge and innovation in coffee production. He integrates native trees into his coffee plots, restoring soil health and biodiversity, which enhances farm productivity and strengthens its ecosystem. Utilizing certifications like Raíz, he upholds high standards and improves his economic opportunities. His resilience in adapting to climate and market challenges makes him a model farmer, inspiring others to adopt better social and environmental practices.





# Manufacturing's Role in Sustainability

As consumer demand for sustainable products evolves, we remain committed to supplying coffee and tea that restore nature and support communities. Within the manufacturing space this means operating in ways that minimize environmental harm while maximizing economic opportunities for coffee supply chain participants. We uphold this responsibility in three key areas:

**1) Empowering our teams to lead in sustainable operations.** For example, our manufacturing team identified the opportunity to sell specific waste streams to help other companies with their up-cycling efforts. The team reduced their facility's landfill volume and put the new revenue stream toward meeting needs in coffee producing communities. This program expanded to multiple facilities in 2024 and has sponsored projects such as water well installations and coffee harvest day care centers.

**2) Doing a lot with a little.** This is what farmers do, and in our experience, they have the most innovative mindset in the supply chain. At Westrock Coffee, we are following their lead to improve our product, streamline our processes, and increase efficiencies to reduce our environmental footprint.

**3) Making data-driven manufacturing decisions.** We're investing in data systems that give us insights into the most relevant goals for our facilities and communities. This allows us to correlate manufacturing changes to spikes in Scope I and II emissions activities (which were 21,260 MTCO<sub>2</sub>e and 7,386 MTCO<sub>2</sub>e, respectively, in 2024) and create real-time solutions.

In 2025, production will begin in another new facility, and we are implementing sustainable manufacturing best practices from the outset to embed our mission to fuel purpose and prosperity into every step of the manufacturing process.

1,100+

people impacted by employee-driven projects through waste sales

10%

less water used to make products<sup>4</sup>

66%

of manufacturing waste recycled, composted, or converted to energy<sup>4</sup>

HEAR FROM US

"Since I started at the company in 2000, a lot has changed, but manufacturing has continued to be fast-paced. More customers want sustainable coffee, and we develop new recipes to match their needs. Personally, I work hard to be in tune with the roasters to maximize every roast and to reduce waste. As a facility, we collect every burlap bag that comes in and sell them to fund projects in countries we source coffee from. I care about the company and want to see it succeed."

ONNIE SMITH  
Roaster Operator → Concord, NC



# Welcoming the Future with Conway

In 2024, Westrock Coffee launched the largest roast-to-ready-to-drink manufacturing facility in North America—an industry-leading hub located in Conway, Arkansas, designed with sustainability at its core. We strategically retrofitted an existing facility to optimize sustainable operations, rather than building from scratch. We then equipped the facility with the most efficient machinery and installed advanced controls to ensure maximum energy efficiency.

This facility vertically integrates Westrock Coffee's capabilities to create sustainable products. Starting at origin, we source coffee and tea through our own sustainable supply platforms and certified supply chains. Once on-site, our state-of-the-art roasters use a minimum of 40% less energy while doubling roasting capacity. Uniquely, our on-site coffee extraction units eliminate emissions typically generated by transporting coffee extract between facilities.

We operate the most advanced retort system in the industry, significantly reducing energy consumption and maximizing water recycling. Our on-site research and development team pilots and verifies the scalability of new products in a small-scale environment that precisely aligns with our production team's processes and equipment. This integration ensures recipes are perfected before commercial-scale production, reducing costs and minimizing ingredient waste.

By bringing every step of the process under one roof, we provide our customers a seamless, sustainable foundation for building the next generation of beverage platforms.

## HEAR FROM US

"We took advantage of every opportunity to design sustainability into the core of our new facility, but we won't stop there. In the coming years, we will drive product, facility and circular economy innovations that push our finished product from responsible, to sustainable, to regenerative."

SHAY ZOHAR  
EVP of Special Projects → Little Rock, AR



1B+

gallons of water recycling capacity (annualized)

40%+

less energy used in roasting processes

75%

of equipment with energy efficiency control systems



# From Farmers to Customers It's About People

Sustainability is the foundation upon which Westrock Coffee has established surety of supply. In moments of regulatory and market uncertainty, Westrock Coffee is positioned to deliver the coffee, tea, and beverage products customers need, with the added assurance that it will be sourced and manufactured responsibly as an inherent part of our service model. Moreover, and in all market conditions, we customize our customers' sourcing experience through authentic farmer connections and sustainable sourcing methods that are uniquely in sync with their brands. We specialize in this because we are convinced that transparent business, economic empowerment, and regenerative agribusiness from farm to finished product is good for people.



120

farmers

323

farm visits in 2024

7

supply chain partners

### HEAR FROM US

"Our sustainability journey is more than a commitment—it's a bridge connecting farmers, brands, and consumers through personalized insights. Rooted in our deep understanding of origin, we actively shape sustainable landscapes and partnerships. Our unique perspective creates valuable insights that empower our network to build product platforms grounded in resilient, responsible, and innovative supply chains—benefiting everyone from the field to the marketplace."



MELISSA MACKAY  
SVP of Marketing and Insights  
→ Little Rock, AR

### HOW IT WORKS

Westrock Coffee aligns our customers' brand stories, ESG goals, and product priorities with supply chain partners who have the same ethos and the ability to grow with the customer.

For instance, a long-time, blue-chip coffee customer wanted to make a measurable impact by piloting supply chain services in a region they had been purchasing digitally traceable coffee from for several years. Westrock Coffee leveraged our insights on these farms to develop a pilot project that met farmer needs and reported progress and coffee purchases to our customer. In 2024, we launched services for farmers whose coffee transactions are digitally linked directly to our customer. This type of dedicated, measured investment is how sustainable supply chains and farm resiliency are established.

# Case Study: Creating Valuable Connections in Colombia

1

farmer group

9

years in Raíz Sustainability™

4

customer projects with brand-specific focus

28.9M

pounds purchased

Just like our customers are unique, the ways in which they want to go beyond simply purchasing sustainable coffee to supporting farmers is unique. That's where we come in. Westrock Coffee aims to be the bridge our customers need to connect back to the farmers who supply their coffee.

Westrock Coffee has connected four unique customer projects to one farmer group in a long-term, dedicated supply chain. This has facilitated targeted investments that benefit the farmers who grow their coffee in areas that are important to each customer.







# Glossary

**FARMER ECONOMIC EMPOWERMENT, OPPORTUNITIES, AND WELL-BEING:** Farmers have access to markets that consistently pay them above a reasonable cost of production, incentivize ethical and sustainable farm practices, and whose business generates enough value for farm growth.

**SUSTAINABLE:** Partners are resilient; their work helps the people around them; and they are doing no harm to ecosystems.

**REGENERATIVE:** Our ultimate goal; these partners are thriving, their work helps the people around them, and they are restoring the ecosystem they're working in.

**RESILIENCE:** The ability to maintain profitable and ethical business amidst market-, climate-, and community-based variables.

**RESPONSIBLE:** A characteristic of farms and suppliers that are doing no harm to people or ecosystems. This is our baseline requirement of our partners and promise to our customers.

**TRACEABILITY:** An accountability tool. Westrock Coffee uses traceability to ensure supply partners and the coffee we purchase from them are meeting our ethical requirements. Depth of traceability depends on customer preference and the type of supply chain their product comes from.

**TRANSPARENCY:** The relationship privilege built with repeatable business and demonstrated commitment to sustainable partnerships.

# Appendix

<sup>1</sup>As a part of Westrock Coffee’s Responsible Sourcing Policy compliance assessments, suppliers complete self-assessments and submit documents to provide evidence for their responses. These submissions are then 3rd party audited, and auditors pinpoint potential supply chain risks. In 2024, 91 potential risks were cleared through the RSP remediation process, providing Westrock Coffee and our customers assurance that their coffee is sourced responsibly.

<sup>2</sup> Of the facility goals set in the 2023 Sustainability Report, three were met and three were not. The waste and electricity goals reflected here are aggregations of facilities with commercialized products in 2024. Charts reflect weighted average performance of these facilities.

<sup>3</sup> 213 MT less waste to landfill

<sup>4</sup>The data reflected here does not include waste or water from Westrock Coffee’s new Conway facilities as they were not yet fully operational and are not reflective of actual production usage.

Keori Guinn, a Westrock Coffee employee on a trip to Rwanda







# WESTROCK COFFEE

4009 N. RODNEY PARHAM RD. 4TH FLOOR  
LITTLE ROCK, AR 72212

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